

2020 Annual Report

The Pedal with Pete Foundation



The Pedal with Pete Foundation
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I. Summary

Due to the impact of the Covid-19 pandemic, 2020 was a difficult year. Our major fund raising activities were all severely impacted by Covid-19 restrictions. Our dedicated volunteers rose to the challenge and planned events that adapted to the restrictions while still providing an opportunity for many long-time supporters to participate. We continued to fund research grants, and to provide adapted bicycles as part of our “bikes-for-kids” program. In cooperation with Nationwide Children’s Hospital we provided funds to families with a member with cerebral palsy who were severely impacted by Covid-19.

II. Introduction

The Pedal with Pete Foundation is a not-for-profit 501 c (3) organization with a mission to raise funds for research leading to better prevention strategies and treatment protocols to improve the quality of life of people who live with cerebral palsy, their families and caregivers. All of the work of the Foundation is carried out by volunteers, enabling over 80% of all funds raised to be directed towards the Foundation’s research program. Each year the Foundation sponsors three cycling events in the Midwest to raise funds for its research program.

The Pedal with Pete Foundation was founded in Kent, OH in 1993 by Pete Zeidner. Although he had a serious case of cerebral palsy, he rode a recumbent bicycle with joy and purpose. He combined his love of cycling, his first-hand knowledge of cerebral palsy, and his marketing knowledge to conceive of a way to raise funds for cerebral palsy research. The Foundation moved from Kent to Columbus in 2010. The cumulative amount of money raised by the Foundation passed the million dollar level in 2015, and continues to grow.

For over 25 years the Foundation has been a consistent funding source of critical seed grants for cerebral palsy research. This reputation is the result of the hard work and support of the loyal volunteers, donors, and ride participants that make up the Pedal with Pete family.

III. Events

For over twenty-five years the Pedal with Pete Foundation has sponsored annual cycling- oriented events to raise funds to support our program of research grants to medical researchers seeking a cure or treatment for cerebral palsy. At the start of 2020 we had plans in place to hold events in Columbus and NE Ohio and Emmetsburg Iowa. Based on guidance from government authorities it was not possible to follow our traditional format for these events while fulfilling our responsibility to protect the health and safety of the participants.

After careful discussion of various options, the Board of Directors of the Foundation decided that the cycling events should be held in 2020, but with a format consistent with governmental safety guidelines. This new format was structured around the following features:

- Instead of having a large one-day event, the event was held over a multi-week period, with individual registrants or teams choosing the day and time that worked best for them.
- Past events have included a gathering at the end of the event, with food and beverages and an opportunity for participants to socialize. These activities were not available in 2020.
- There were no set registration fees. It was left to the discretion of participants to decide how much, if any, donation they could manage in 2020. We wanted to encourage wide participation so that everyone could show their support for those with cerebral palsy, and enjoy exercising outdoors.
- Our “Kids-Fest” activity that normally provided a number of interactive activities for younger participants was restructured to be a family oriented “virtual” event.

A. Columbus Event:

The Columbus event was held from July 18th through August 8th. It consisted of eight routes ranging from 17 to 102 miles. A limited number of free commemorative Pedal with Pete face masks were provided on a first come, first serve basis at the three locations. There were also five locations for photo ops. There were 220 participants, and \$13,542 was raised.

Roger Schenck, Columbus Event Team Leader

- Joe Florian, Marketing Leader
- Pam Grimes, Food Leader
- Fred Rogers, Route Leader
- Ben Wibberley, Site Leader
- Chris Zeidner, Volunteer Leader
- Jocelyn Zeidner, Graphic Design

B. NE Ohio Event

After 25 years of rides originating in Kent, the location of the ride was moved to Cleveland Metroparks, and was held from September 19th through October 4th. It consisted of five routes ranging from 10 to 65 miles, all of which followed Metroparks trails and roads in the Emerald Necklace park system. There were 39 participants, and \$3,791 was raised.

Lisa Boyd, Chris Garr & Jim Stroble, Northeast Ohio Event Team Leaders

- Carolyn Palmer
- Mackenzie Vecchio

C. Emmetsburg Event

The event was held on September 20th. Due to inclement weather, the number of participants was limited to 11. \$720 was raised.

Julie Naig, Emmetsburg Event Team Leader

IV. Research Program

Each spring the Foundation receives a number of research proposals from the American Academy of Cerebral Palsy and Developmental Medicine (AACPDMD). These proposals are reviewed by the Foundation's Cerebral Palsy Research Team, who make a recommendation to the Foundation's Board of Directors of which projects to fund. The final decision about which projects to fund is made by the Board in June or July. Each of the projects are funded at a level between \$25,000 and \$35,000. Most of these research projects are seed research projects which typically lead to follow-up projects for further research. Such funding is scarce yet critical to the research process.

During 2020 the Foundation funded two research grants:

BI-UPCAT: Bilateral Upper-limb Children Action observation Training for children with bilateral cerebral palsy *Dr. Giuseppina Sgandurra MD PhD, Dr. Roslyn Boyd PHD MSc (PT), Andrea Burgess BScOT PGrand Clin Epi PhD Scholar, Dr Giovanni Cioni MD, Dr. Elena Beani Pet PT, PhD*

| Why is this Research Important? | |
|--|---|
| Individuals with CP often struggle to develop motor skills, especially in their arms. Helping those individuals develop these skills will encourage them to enjoy life with their friends and families. This grant examines a new therapy approach to train these skills in a tele-health setting. | |
| Initial Observations | Core Questions |
| <ul style="list-style-type: none"> • Children with bilateral CP often have limited hand skills, including hand-eye coordination, that restrict participation in daily life. • Action Observation Training (AOT) is a new rehab approach used for children with one-sided CP to help them strengthen their arms and hands. • With the recent COVID-19 pandemic, there is an increased need to have rehab programs that can happen in home. | <ul style="list-style-type: none"> • What AOT activities are helpful for children with CP? • Will AOT help children with two-sided CP improve their hand & arm function? • Can AOT be performed via telehealth programs? |

Upper Extremity Function, Activity, Participation and Engagement before and after Hippotherapy in Children with Co-Occurring Autism Spectrum Disorder and Cerebral Palsy *Dr. Jill C. Heathcock MPT PhD, Dr. Julia Mazzarella PT DPT, Dr. Xueliang (Jeff) Pan PhD*

| Why is this Research Important? | |
|---|---|
| <p>Children with CP can find it difficult to connect with physical therapy, especially if they have coexisting disorders like autism spectrum disorder. Hippotherapy, or physical therapy on horsebacks, can be an interactive way for children with CP to gain motor skills. This grant studies the effectiveness of hippotherapy on CP and ASD.</p> | |
| Initial Observations | Core Questions |
| <ul style="list-style-type: none"> • Hippotherapy improve gross motor skills. • Individuals with CP often need to improve these skills, especially with arm and hand function. • Hippotherapy also provides an engaging activity for young participants, especially those with CP and other disorders like autism spectrum disorder. • No previous research on hippotherapy has focused on individuals with CP. | <ul style="list-style-type: none"> • How does hippotherapy help those with CP and autism spectrum disorder? • Does hippotherapy improve gross motor skills of the arms and hands? • Does hippotherapy encourage participation in life activities outside of therapies? |

V. Other Activities

In cooperation with the [Adaptive Sports Connection](#), and with support from the Meuse Family Foundation, The Pedal with Pete Foundation awarded four customized bicycles to Ohio children with cerebral palsy.

The Pedal with Pete Foundation awarded \$15,000 to [Nationwide Children's Hospital](#) to support a program to assist families of children with cerebral palsy who have been impacted by Covid-19. These funds were used to assist 55 families in the Central Ohio area. The funds provided assistance with food, utilities and rent. This grant was important because the Covid-19 pandemic has been particularly difficult for families who have a child with cerebral palsy due to ongoing systemic barriers they experience. Additionally many caregivers were either furloughed from work, experienced reduced work hours or were unable to work due to children being home through virtual schooling.

VI. Financial Information

The key financial metrics for the Pedal with Pete Foundation for 2020 were:

| Income Statement: 2020 | Budget | Actual |
|------------------------|------------|------------|
| Columbus | \$20,000 | \$29,935 |
| Kent/NE Ohio | \$0 | \$718 |
| Other | \$25,000 | \$3,158 |
| Total Donations | \$45,000 | \$33,811 |
| Misc. Income | \$0 | \$829 |
| Ride Income | \$51,000 | \$18,052 |
| Total Income | \$96,000 | \$52,692 |
| Operating Expenses | (\$744) | (\$4,447) |
| Ride Expenses | (\$15,000) | (\$3,385) |
| Operating Net | \$80,256 | \$44,860 |
| Grants | (\$75,000) | (\$69,735) |
| Total Expenses | (\$90,744) | (\$77,567) |
| Net for Year | \$5,256 | (\$24,875) |

| Balance Sheet: 2020 | |
|---------------------------------|------------|
| Assets | 12/31/2020 |
| US Bank - Checking | \$21,569 |
| US Bank - Savings | \$7,011 |
| Certificate of Deposit | \$0 |
| PayPal | \$244 |
| Columbus Foundation | \$15,207 |
| Total Assets | \$44,031 |
| Total Liabilities | \$0 |
| Equity | \$5,451 |
| Assets - (Liabilities + Equity) | \$38,580 |

More detail can be found at: <http://www.pedalwithpete.org/2019-2021-financial-information/>

VII. Board of Directors

The current Board of Directors of the Pedal with Pete Foundation are:

[Nick Farmer](#), President

[Phil Rosen](#), Vice President

[Lauri Kaplan](#), Secretary

[John Manley](#), Treasurer

[Mei Gong](#), Director

[Sabine Kuhn](#), Director

[Roger Schenck](#), Director

[Mimi Singh](#), Director

[Paul Stock](#), Director

[Jim Stroble](#), Director